

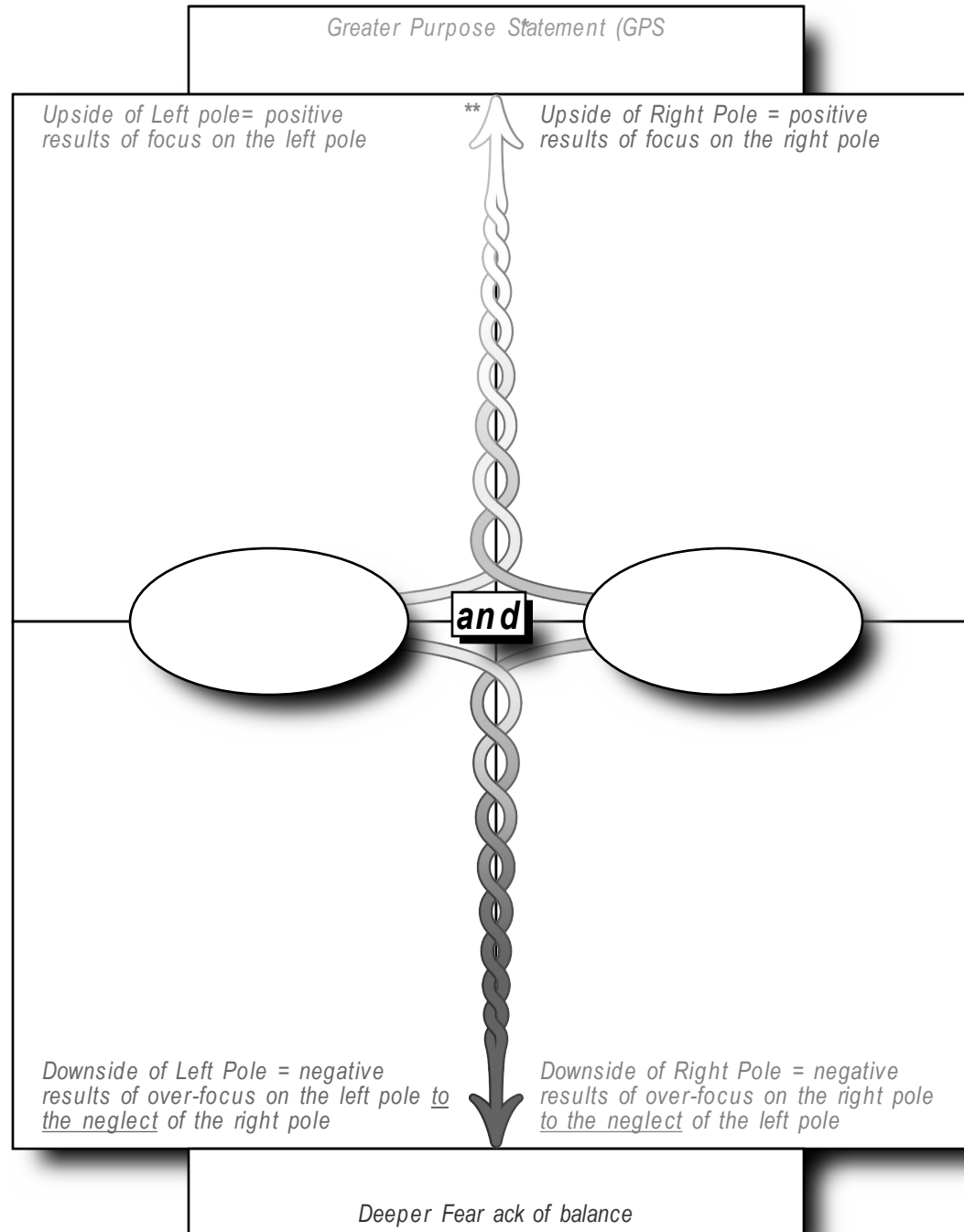
POLARITY MAP

Action Steps

How will we gain or maintain the positive results from focusing on this left pole? What? Who? By When? Measures?

Action Steps

How will we gain or maintain the positive results from focusing on this right pole? What? Who? By When? Measures?



Early Warnings***

Measurable indicators (things you can count) that will let you know that you are getting into the downside of this left pole.

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Measurable indicators (things you can count) that will let you know that you are getting into the downside of this right pole.